**Collection of Works for "@Beautiful Zhejiang" Global Short Video Contest**

**I. Introduction**

We explore the world and discover the beauty of Zhejiang; we live in Zhejiang and enjoy its prosperity. Launched by Zhejiang International Channel (ZTV-World), "@Beautiful Zhejiang" Global Short Video Contest is ready to take in short videos no longer than 5 minutes from both home and abroad to show the beautiful landscape, culture, and modernization of the province.

The award-winning works will be displayed across the world. Award-winners will automatically get premium membership of *Blueberry Global Video Bloggers' Alliance @Beautiful Zhejiang*, a platform for works exhibition and insight sharing, and be offered priority access to follow-up media events and plenty of resources.

**II. General Instructions**

(i) Organization

1. Sponsor: Information Office of Zhejiang Provincial Government

2. Organizer: Zhejiang International Channel (ZTV-World), Zhejiang Radio & TV Group

(ii) Awards

The Contest includes Comprehensive Awards and Individual Awards. The former includes **5** first prizes, **10** second prizes, **15** third prizes, and **30** honorable mentions; the latter includes1 award for each of the Best Creativity, Best Videography, Best Editing, Best Animation Design, and the Most Popular Work, and several Special Awards for International Collaboration and Excellent Groups.

Comprehensive Awards will be selected by vote of netizens and granted after review. Individual Awards (except for the Most Popular Work) will be granted by review. Winners of both Awards will receive rewards and certificates. The sponsor reserves the right of final interpretation for this contest.

(iii) Schedule

1. The Contest will be launched in **July**

2. The works will be collected and displayed from **July** to **August**

3. The works will be reviewed in **September**

4. The online award ceremony and promotion of award-winning works will be held in **September to October**

(iv) Requirements for works

1. All works submitted shall reflect the contest’s theme and reveal the historical achievements made in Zhejiang in terms of economy, culture, society and ecology, especially the impressive progress concerning the development of a moderately prosperous society in an all-round way. Videos can be filmed anywhere around the globe, but elements about Zhejiang are required. The works should deliver positive energy and contain no information related to violence, pornography, religious discrimination or racism; Nor should there be any illegal content or advertisement.

2. The works can be in the form of a documentary, interview or talk show and shall be within 5 minutes.

3. Videos can be filmed in any language, but English or bilingual (Chinese and English) subtitle are required.

4. Please submit videos in **MPG, MPEG, AVI, MOV, WMV,** or **MP4**, with a resolution of **1280\*720** or above. Both horizontal and vertical videos are fine. No corner logo, channel logo, watermark or any other logos should be present in the videos.

5. All works submitted should be originally created by the contestants and maintain full copyright, without using any free material, infringing any third party’s copyright, trademark right, or other legal rights, or copying others. Any dispute arising from or out of the infringement of copyright shall be borne by the contestant.

The contest organizing committee and its collaborative organizations are entitled to use the submitted videos in the later display and publicity.

(v) Registration

Individuals, groups, or institutions can register for the contest as follows:

1. Online registration: Email the works and the registration form (see Appendix) to **ztvworld@163.com**on or before **August 31, 2020** with the subject “Videographer- Works Title - Short Video Contest”.

2. Registration by post: Post your works and registration forms in CD or USB Flash Drive to Zhejiang International Channel (ZTV-World) before **August 31, 2020** (address: Xinxiangli Building, 2-1 Macheng Road, Xihu District, Hangzhou, Zhejiang 310005, China);

Contact person: Ms. Luo;

Contact number: 18329101616.

**III. Works Display and Publicity**

(i) Works Display

Qualified works will be posted online across a wide range of media platforms, including Zhejiang International Channel (ZTV-World)'s official accounts on Wechat, Weibo, Douyin, YouTube, Facebook, Tik-Tok and Zhejiang Government’s English portal website, In Zhejiang (an English social web service run by Zhejiang Daily), Beautiful Zhejiang Douyin account, Tianmu Video, and overseas collaborative media. Netizens can vote and give likes to their favorite works. The impressions and likes on each platform will be referred to in later review.

(ii) Publicity of Award-winning Works

The final results will be announced online in **mid-September**, and an online award ceremony, delivery of certificates and rewards will be held. Excellent works will also be recommended to attend other domestic short video contests.

**Appendix: Registration Form for "@Beautiful Zhejiang" Global Short Video Contest**

**Registration Form for "@Beautiful Zhejiang" Global Short Video Contest**

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| --- | --- |
| Works Title |  |
| Language |  | Published or Not |  |
| How did you know the contest? |  | Has the works been submitted toother contests within a year? |  |
| Creator |  |
| Team Profile(Within 200 words) |  |
| Works Presentation(Within 500 words) |  |
| Contact Person |  | Zip Code |  | Telephone |  |
| Contact Address |  | Email |  |
| Letter of Commitment | This is my(our) commitment that I(we) own the full copyright of the workssubmitted. The worksdoes not involve any plagiarism, infringement, forgeryor other problems.Theinformation submitted is true and authentic.If the works is selected after the review, I(we) agreethat the sponsor can publish the works on its media, platforms, and collaborative platforms of the contest. The sponsor can edit the submitted works to be less than 5 minutes for the publicity of the contest.Yours truly, Name(Signature/Seal)Month Day Year  |